



MAGNUSSEN[™]
H O M E

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**Spicy Exotic New Accent Furnishings Bring The
Carolyn Kinder For Magnussen Home Showroom To Life**

HIGH POINT, N.C., OCTOBER 14, 2004 – Contemporary, global ethnic, with a rich, spicy flavor, the new Carolyn Kinder for Magnussen Home showroom area welcomes guests, October 14-20, to the International Home Furnishings Market.

Coppery cinnamon walls are accented with vivid hues of black, eggplant and mustard. Zebra and ocelot patterned cowhide rugs complement the acid-washed black and cola glazed concrete floor. Subtly unique, simple suede color panels add architectural interest and define collection areas accent lighting illuminates each exquisite piece.

The new space is part of Magnussen Home's impressive investment in overall showroom redesign, which includes adding 8,700 square feet to its space at Main 1010 in the International Home Furnishings Center. Magnussen Home now occupies 34,700 square feet, with a little over 2,000 square feet devoted exclusively to the new Carolyn Kinder for Magnussen Home collections.

"We want retailers to feel as if they have left High Point when they walk into our new showroom, especially when they are among the new Carolyn Kinder home accent

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furniture,” says Jeff Cook, president and chief executive officer of Magnussen Home. “The colors and finishes on the walls, floors and fabrics reflect Carolyn’s emphasis on a rich mix of exotic, natural materials. Even the music will be selected specifically for her collections, which draw inspiration from across the globe.”

In addition to the new Carolyn Kinder space, Magnussen Home expanded the case goods floor space, brightened the occasional furniture area with new carpeting and wall colors, redesigned the entrance to the Cristina Ferrare Home Collections and created a separate reception area for the home accents collections. The company also has expanded the Magnussen Café hospitality area, reconfigured its office and conference room space and installed wireless computer capability throughout the showroom.

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Magnussen Home Furnishings, Inc. designs, imports, and distributes medium- and upper-medium-priced occasional tables, accent furniture and case goods across all style categories for retailers around the world. The company brings more than 20 years of experience with offshore sourcing focused on quality control of state-of-the-art technology, workmanship, finishing and timely delivery. As a result, the Magnussen Express and Accents Express programs deliver products domestically within five working days to participating retailers in the United States and Canada.

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